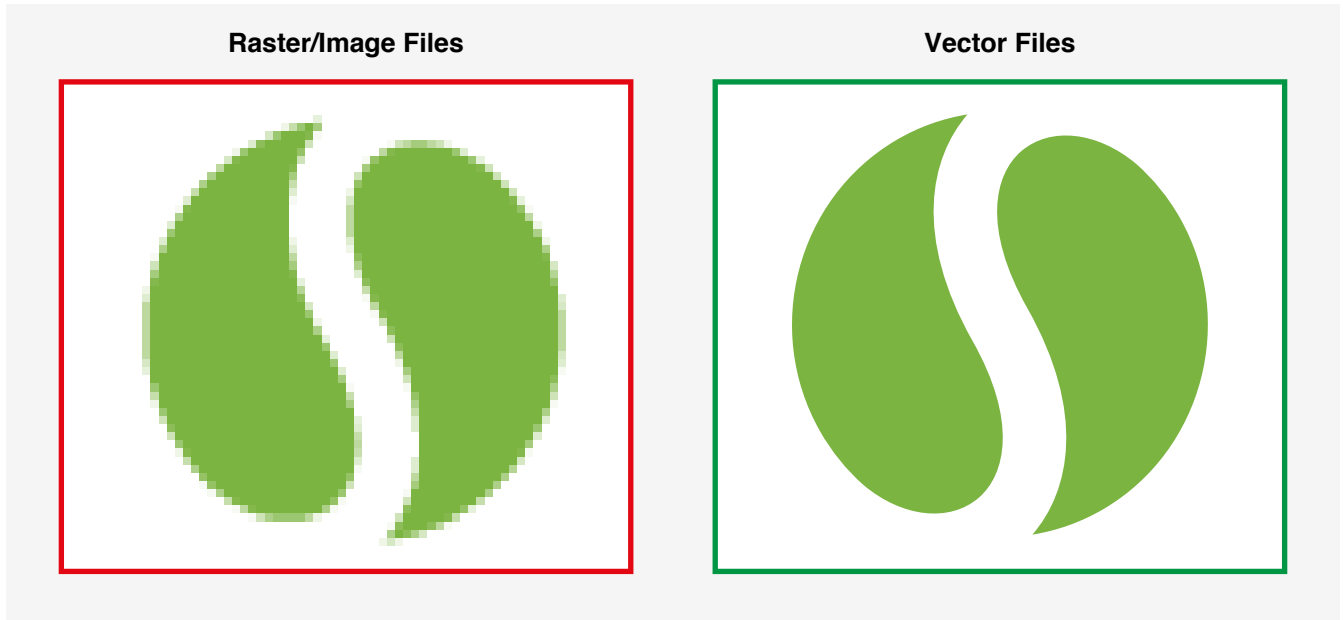


Artwork Guidelines

To ensure the highest possible print quality, we recommend supplying your logo or artwork in a **vector format**. Vector files remain sharp at any size and produce the best results for garment printing.



Why vector artwork is important

Raster/Image files (JPG, PNG, screenshots) are made from pixels. When enlarged, they may appear blurry or pixelated.

Vector files are built using scalable shapes and paths, meaning they stay perfectly sharp at any size.

Preferred file formats

- **AI** – Adobe Illustrator artwork
- **EPS** – Vector artwork format
- **SVG** – Scalable vector file
- **PDF** – Some PDF files contain vector logos and may be suitable for printing

Files that may not be suitable

- Screenshots or copied website images
- Low-resolution JPG or PNG files
- Images downloaded from social media

If your artwork is not supplied in a suitable format, an artwork setup or vector redraw fee may apply.

Need help?

If you are unsure whether your file is suitable, feel free to send it to us and we will check it for you.